

MAYVILLE STATE UNIVERSITY

Sport Management
Bachelor of Science



Personal Service

We pride ourselves on being just the right size to give students the time they need to be successful. Our average class size is 20, so you will have small, personalized class settings with a technological focus for you to receive the education you deserve. Your professors will introduce you to new ways of thinking, exploring issues creatively, and evaluating ideas as you engage in the world.

Opportunity

Whether it's music, athletics, or politics, students at MSU have the chance to participate in a variety of activities and clubs. These organizations are a great way to make new friends with similar interests, and the involvement outside the classroom looks great on a resume.

Some clubs and activities include:

- Theater
- Band & Choir
- DECA
- Esports
- HPER Club
- Science Club
- Comet Radio
- Student Government
- Intramural Sports

"I enjoy the atmosphere and the sense of community. The people here, from the dean to the janitors, are just absolutely the friendliest people I have met in my life. They help me remember that there are still decent people in this world. "

- Antar J.
Sport Management Major

Value

The combination of MSU's affordability and its unique offerings make it a Best Regional College, as designated by the Princeton Review. This selection process is based on meeting criteria for academic excellence as well as results of surveys done by current MSU students.

The Program

Does the idea of working in or around sports as a career appeal to you? Are you interested in business and management and knowing how they apply to sports? If your answer is "yes," Mayville State's degree in sport management is for you! This program combines a background in business and sports sciences with practical experiences to help prepare you for an exciting career in the sport and leisure industry, one of the top three industries in almost every state, and one that currently generates more than \$300 billion annually nationwide.

MSU's Bachelor of Science degree in Sport Management is designed to prepare you for positions in sports, health and fitness-related fields, athletic administration, commercial and community recreation administration, multi-purpose athletic facility management, and the wide range of management positions associated with the multi-billion-dollar sporting industry. If graduate school is a part of your plan, you'll be off to a great start as a graduate of Mayville State's sport management program.

Career Paths

Wellness Center. You'll have access to the latest fitness equipment and the opportunity to assess others using upgraded technology at Mayville State's Wellness Center.

Real-World Experience. You'll get real-world experience through your required internship. You can help seniors stay active and fit at the local assisted living facility or work with Mayville State Athletics managing six quality NAIA athletic programs.

Personal Attention. You'll be preparing for an exciting career while getting the personal attention you deserve at Mayville State.

Success

Our students get jobs. Period. We have internship opportunities to give you real, hands-on learning experiences and make your resume stand out.

1.800.437.4104

WWW.MAYVILLESTATE.EDU

Major: Sport Management - B.S.

Required credits to graduate with this degree: 120

This major is a four year-degree designed to prepare students for positions in sports, health and fitness related fields, athletic administration, commercial and community recreation administration, multi-purpose athletic facility management, and the wide range of management positions associated with the multi-billion dollar sporting goods industry.

Sport Management majors must complete 36 hours of Essential Studies. Requirements to the major include ENGL 120 or ENGL 125 (preferred), ACCT 200, ECON 201, HPER 100, HPER 200, and HPER 210. These courses are pre-requisite courses to this major.



Business Administration (Minor)

Core Requirements:

ACCT 200	Elements of Accounting I	3 SH
ACCT 201	Elements of Accounting II	3 SH
BUSN 305	Foundations of Entrepreneurship	3 SH
BUSN 325	Management Theory & Research	3 SH
BUSN 334	Business Communication	3 SH
BUSN 352	Marketing Theory & Research	3 SH
BUSN 391	Professional Development	1 SH
BUSN 454	Human Resource Management	3 SH

Total 22 SH



Sport Management

Core Requirements:

BUSN 325	Management Theory & Research	3 SH
BUSN 352	Marketing Theory & Research	3 SH
BUSN 391	Professional Development	1 SH
HPER 300	Principles of Sports Management	3 SH
HPER 304	Sport Promotion and Sales	3 SH
HPER 305	Sport Ethics	3 SH
HPER 310	Found./History of Phys. Ed./Sports	2 SH
HPER 325	Public Relations in Sport	3 SH
HPER 360	Sports & Exercise Psychology	2 SH
HPER 380	Sport Sociology	2 SH
HPER 390	Facilities & Event Management	3 SH
HPER 440	Org. & Admin. of P.E. & Athletics	2 SH
HPER 455	Sport Governance	3 SH
HPER 460	Sport in Diverse Society	3 SH
HPER 465	Sport Law	3 SH
HPER 467	Sport Finance	3 SH
HPER 476S-C	Comp Review/ Final Exam	1 SH
HPER 497S	Internship	2 SH

Total 45 SH

Specializations: Students must complete a Business Administration minor or two specialization areas:

- One required specialization area must be in Administration.
- One specialization area must be in Finance, Human Performance, or Sport Marketing.

Required Specialization Administration (Select 12 credits):

BUSN 235	Computer Application I	3 SH
BUSN 340	Project Management	3 SH
BUSN 443	Ethical Decision Making	3 SH
BUSN 436	Organizational Development	3 SH
BUSN 454	Human Resource Management	3 SH
PSYC 280	Group Dynamics	3 SH
PSYC 332	Applied Psychology	3 SH

Choose one of the following specializations:

Finance (Select 12 credits):

ACCT 201	Elements of Accounting II	3 SH
ACCT 360	Accounting Systems	3 SH
ACCT 401	Business Income Taxation	3 SH
BUSN 305	Foundations of Entrepreneurship	3 SH
BUSN 323	Managerial Finance	3 SH
BUSN 330	Computer Applications II	3 SH
ECON 202	Principles of Macroeconomics	3 SH

Human Performance (Select 12 credits):

HPER 207	Prevention & Care of Injuries	3 SH
HPER 222	Nutrition	3 SH
HPER 233	Individual Fitness	2 SH
HPER 342	Phys. Activity Instruction of Older Adults	3 SH
HPER 345	Methods of Group Exercise Instruct.	3 SH
HPER 350	Motor Learning	2 SH
HPER 368	Principles of Conditioning	3 SH
HPER 415	Eval of Psychomotor Performance	3 SH

Sport Marketing (Select 12 credits):

BUSN 332	Graphic Design Theory & Tech.	3 SH
BUSN 334	Business Communication	3 SH
BUSN 357	Professional Selling	3 SH
BUSN 402	Advertising and Promotion Management	3 SH
BUSN 423	Consumer Behavior	3 SH
BUSN 430	Professional Leadership	3 SH
COMM 212	Interpersonal Communication	3 SH
COMM 323	Writing and Editing for the Media	