

MAYVILLE STATE UNIVERSITY

Business Administration

Bachelor of Science - On-Campus and Online



The Program

The program stresses a generalist understanding and application of the nature of business in today's and tomorrow's world of employment. Graduates will be prepared to take higher-level positions or become self-employed.

The business administration program will give you a strong foundation in business while allowing you to select a specialization area that fits your interests and career plans.

The Business Administration degree program provides students with a well-rounded skillset and the knowledge to be successful in a variety of business fields.

Students must complete 36 credits of Essential Studies for the program. Required courses in this area for the degree program include: COMM 110, ENGL 110, ENGL 120 or ENGL 125 (preferred), MATH 103 (College Algebra or higher level Math course), ECON 201, and ECON 202.

Students complete core coursework of 50 credits and select either two specialization areas or a minor program. Elective courses may also be added, to ensure students earn no less than 120 credits upon graduation. An internship is required for this program.

Success

Our graduates are successful with more than 97% finding jobs after graduation in their chosen field or continuing their education. Business graduates find jobs in high demand and well-paying fields which include: accounting, finance, sales, insurance, retail and more. These individuals can also be found across the North Dakota, Minnesota, the United States and Canada.

Personal Service

We pride ourselves on being just the right size to give students the time they need to be successful. You will have small, personalized class settings with a technological focus for you to receive the education you want and deserve. Your professors will introduce you to new ways of thinking, exploring issues creatively, and evaluating ideas as you engage in the world.

13:1
student to faculty ratio



Opportunity

Whether it's music, athletics, or politics, students at MSU have the chance to participate in a variety of activities and clubs. These organizations are a great way to make new friends with similar interests, and the involvement outside the classroom looks great on a resume.



3 International Champions
51 International Finalists
66 State Champions
26,776+ Miles Travelled
... and counting

Value

The combination of MSU's affordability and its unique offerings make it a Best Regional College as designated by the Princeton Review.

1.800.437.4104

WWW.MAYVILLESTATE.EDU

Essential Studies Courses

Business Administration majors must complete 36 hours of Essential Studies requirements, including:

COMM 110	Fund. of Public Speaking	3 SH
ENGL 110	College Composition I	3 SH
MATH 103	College Algebra	3 SH
ECON 201	Principles of Microeconomics	3 SH
ECON 202	Principles of Macroeconomics	3 SH
<i>Choose one of the following</i>		
ENGL 120	College Composition II	3 SH
ENGL 125	Business & Technical Writing	3 SH

Additional Essential Studies Credits 18 SH

Sub-total 36 SH

Business Administration - B.S.

Core Requirements:

ACCT 200	Elements of Accounting I	3 SH
ACCT 201	Elements of Accounting II	3 SH
ACCT 315	Business in Legal Environment	3 SH
ACCT 360	Accounting Systems	3 SH
BUSN 235	Computer Applications I	3 SH
BUSN 305	Foundations of Entrepreneurship	3 SH
BUSN 323	Managerial Finance	3 SH
BUSN 325	Mgmt Theory & Research	3 SH
BUSN 330	Computer Applications II	3 SH
BUSN 334	Business Communication	3 SH
BUSN 352	Marketing Theory & Research	3 SH
BUSN 380	International Business	3 SH
BUSN 391	Professional Development	1 SH
BUSN 416	Business Statistics & Research	3 SH
BUSN 443	Ethical Decision Making	3 SH
BUSN 454	Human Resource Management	3 SH
BUSN 455	Business Policies	3 SH
BUSN 497S	Internship	1 SH

Students are required to take 1 SH of BUSN 497S.

50 SH

SUMMARY

Essential Studies 36 SH

Bachelor of Science (Core) 50 SH

**Specialization (at least 2)
or a Minor and Electives 18-34 SH**

No less than a TOTAL of 120 SH

Specialization Areas

Choose two specialization areas or a minor.

Accounting (17 SH)

ACCT 300	Intermediate Accounting I	4 SH
ACCT 301	Intermediate Accounting II	4 SH
ACCT 321	Managerial Accounting	3 SH

Electives: select 6 SH from the following:

ACCT 400	Individual Income Taxation	3 SH
ACCT 401	Business Income Taxation	3 SH
ACCT 405	Advanced Accounting	3 SH

Banking & Finance (15 SH)

ACCT 316	Banking Law	3 SH
ACCT 450	Auditing & Assurance Services	3 SH
BUSN 310	Found. of Real Estate/Insurance	3 SH
BUSN 348	Personal & Consumer Finance	3 SH
BUSN 451	Lending	3 SH

Management (15 SH)

BUSN 340	Project Management	3 SH
BUSN 355	Management Info. Systems	3 SH
BUSN 418	Operations Management	3 SH
BUSN 430	Professional Leadership	3 SH
BUSN 436	Organizational Development	3 SH

Marketing (15 SH)

BUSN 332	Graphic Design Theory & Tech.	3 SH
BUSN 357	Professional Selling	3 SH
BUSN 402	Advertising & Promotion Mgmt	3 SH
BUSN 423	Consumer Behavior	3 SH
BUSN 429	Advanced Marketing Mgmt	3 SH

Agribusiness Management (17 SH)

AGEC 251	Agribusiness Seminar	1 SH
ACCT 401	Business Income Taxation	3 SH
BUSN 418	Operations Management	3 SH
BUSN 451	Lending	3 SH
BUSN 497S	Internship	1 SH

Select 3 SH from the following or approved substitute by advisor/chair:

BIOL 236	Survey of Botany	3 SH
BIOL 315	Genetics	3 SH
GEOG 350	Geography of Agriculture	3 SH

Select 3 SH from the following:

BUSN 310	Found. of Real Estate/Insurance	3 SH
BUSN 340	Project Management	3 SH
BUSN 357	Professional Selling	3 SH
BUSN 425	Reading & Research	3 SH
BUSN 499	Special Topics	3 SH

"The number one thing I like about Mayville State is the relationships I have built during my time here. Staff and faculty truly care about you and the friends you make become a second family. The relationships I have built with both friends and faculty will last long after my four years at Mayville State."

**- Amber M.
Business Administration Major**